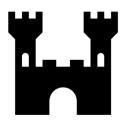


## **City Of York**



**AD71** 



200,000+



 $270 Km^2$ 



7,000,000+

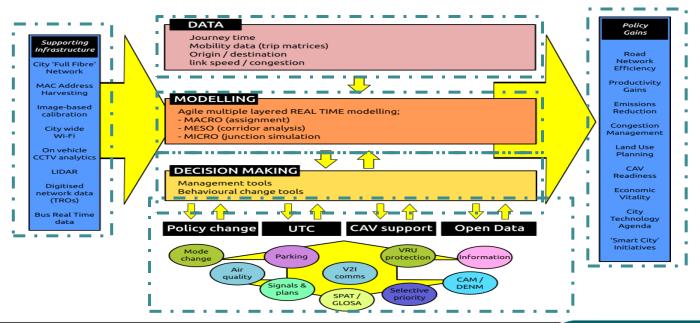








#### **How does STEP work?**





### What does STEP require?

Transport tech, data collection & processing







Data visualisation and presentation





#### **Event structure**

• 3 industry specific stations

10 minute 1-2-1 per station – pre-booked slots

Project team liaison area

Confidential area for further engagement

Networking area



# Thank You Any Questions?

LAMBA LAMA



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