

Your ref: NPIF; Smarter Travel Evolution Programme

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Dear Darren,

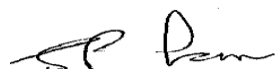
City of York Council's bid for National Productivity Investment Fund for the Smarter Travel Evolution Programme.

York, North Yorkshire & East Riding Local Enterprise Partnership are pleased to offer full support for City of York Council's ambitions and submission to NPIF for the York Smarter Travel Evolution Programme proposals.

One of the priority objectives of the YNYER's Strategic Economic Plan is to ease congestion in York, acknowledging the importance of addressing this in achieving economic growth in the region. To achieve the step change required while continuing to see York's growth in jobs and housing requires innovative and more technological advanced solutions alongside hard infrastructure, and the proposed work set out in the bid would make a significant impact in this regard, as well as establishing the infrastructure for many years to come. The successful delivery of the project will therefore support the shared ambitions for enabling the jobs, business and housing growth that we jointly aspire to across the wider region.

York is already a leading city in sustainable travel, with cutting edge digital infrastructure in place, so we believe it is perfectly placed to act as an exemplar and test-bed both for future technological solutions to tackling congestion for the region and for cities across the UK.

Yours Sincerely



James Farrar
Chief Operating Officer
York, North Yorkshire & East Riding Local Enterprise Partnership