



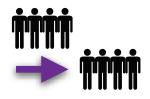
Stopping poverty in our area 2025 to 2035



What is in this booklet



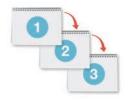
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What is poverty



Poverty is when people do not have enough money to pay for important things they need. Things like:

Housing.



Food.



Heating.



Clothes.



 Travel. Things like getting a train or a bus.



Being in poverty can mean you have less chance to live well.



It can make it harder to do things like:

 Get a good education.
Education means learning that people do. This might be at school or college.



Stay healthy.



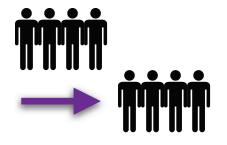
 Join in and take part in their local community. A community is where people live, work and play in the same area.

It can include friends, neighbours and family too.



It is really important to us to try to stop poverty in York.

Who poverty affects



Poverty can affect some groups of people more than others. This might be:



People who get benefits.

Benefits means money from the government for people who need help to pay for things.



This might be because they are unwell, disabled, or do not have a job.



 People who do not earn a lot of money.



 Families with young children or children who get free school meals.



Carers.



Some minority ethnic groups.
Minority ethnic groups are people from different groups or backgrounds.

This might be Asian, Chinese, Black, Roma or Irish traveller.

About our plan



We think York is a beautiful city with lots of interesting things to see and do.



But living in York costs a lot of money.



Some people living in our area find it hard to afford the things they need.



More and more people in our area are living in poverty.



We want to help people in York and make it cheaper for people who live here.



We have worked together with organisations who work with people who are in poverty.

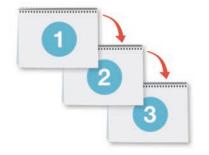


Together, we have written a new plan.



It says what we will do over the next 10 years.

Big things we want to work on



There are 3 big things we want to work on in our plan:



1. Things we want to do to help people living in poverty now or who might be living in poverty soon.



2. Things we want to do to stop poverty from happening in the first place.



3. Things we can do now that will help people in the future.

Big thing 1: Helping people who are living in poverty now or might be soon



Money

We will make sure people can get the right benefits and help with money that they need.



We will tell people where to go for advice about managing their money.



Education and jobs

We will make sure that all children in York can get a good education.



We will make sure people can learn new skills. This will help people to find a good job and do well at work.



We will make work fair for everyone in our area. This means things like making sure workers get fair pay and treating people fairly.



We will make it easy for people to travel to work.



Housing

We will make sure homes in our area use less **energy**. This will help to save people money on their heating bills.



Energy means things like gas and electricity.



We will support people who cannot afford housing and need a safe and kind place to live.



We will build more homes that people can afford.



Paying for important things

We will make sure people know where to go for things like:

Help with the cost of food

or



Getting warm for free.



Health and wellbeing

We will support people with their health and **wellbeing**.

Wellbeing is keeping happy and healthy in your body and **mind**.

Your **mind** is how you think.



Extra support people might need

We will find out what makes it hard for people in York to get the support they need.



We will look at what the problems are. Then we will try to find a way to fix it.



We will give early help to families that need it. This will help to stop things from getting worse.



We will make sure people who have been **abused** or who live **chaotic** lives get the right kind of support.



Abuse is when someone does or says something to hurt you or make you feel bad.



A **chaotic life** is when things change a lot in your life. Things like moving home a lot or being in a new relationship often.



We will make sure carers get the help and support they need.

Big thing 2: Stop poverty from happening in the first place



Money

We will make sure people of all ages learn how to manage their money well.



Education and jobs

We will support more people into work or back into work.



We say children who need extra support to learn have **Special Educational Needs and Disabilities**. It is called **SEND** for short.



We will support young people with **SEND** to get and find jobs.



Paying for important things

We will support more people to walk or cycle. This means less people will need to buy and run cars.



Things to do

We will give all young people in York the chance to take part in **arts and culture**.



Arts and culture means things like museums and gardens, art and history.

Big thing 3: Things we can do now that will help people in the future

Money



We will work with the Government. We will tell them how **policies** about things like energy and housing will affect people in York.



A **policy** is a set of rules about how to do things.

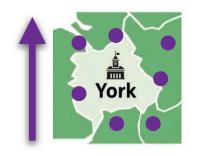


Education and jobs

We will work together with other organisations to make sure less people are out of work.



We will find ways to support businesses to buy things they need from places in York.



This will help York to grow and have new jobs.



We will support other organisations to offer new jobs in York.



We will support new jobs in York that meet people's needs. Things like working hours that best suit your life.



Housing

We will work to make sure **rent** does not cost too much in York.

Rent is money that people pay to live in a flat or a house.



Paying for important things

We will look at better ways of using energy in our area. Things like using energy from the sun or wind.



This would help people with their heating bills.



We will support people to fix and share things in their local community. Things like tools or bikes.



This means people need to buy less new things.



Extra support people might need

We will give people early help and support to stop health problems from happening or getting worse.

Health and wellbeing



We will make it easier for people to be healthy. Things like making it cheaper to buy healthy food and having less **pollution** in our area.



Pollution is smoke that things like cars and motorbikes give out. It is bad for people's health.



We will try to have less **adverts** in York about things that show alcohol, unhealthy foods and borrowing money.



An **advert** is a way of telling people something. It could be a sign, a poster or on the tv.



Adverts make people want to buy the things they see.



Things to do

We will make sure things like health centres, parks and play areas are free and easy for everyone to use.



Contact us

If you have any questions or for more information, you can contact us:



Phone us:

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Thank you for reading our plan