## York 2030 - still making history

It is 2030. York is widely recognised as one of the best places to live in the world: a distinct, exciting and beautiful northern City, rich in history but forward-looking and progressive. The city, acknowledged as an intellectual and environmental hub, enjoys a vibrant economy in which local people can access jobs, housing and opportunities. Residents enjoy a high quality of life, and there is a real pride in York. People are generous with their time in helping one another, particularly more vulnerable people in our local community. Residents live in safe neighbourhoods and benefit from first-class education, excellent frontline public services and community facilities.

## **Our People**

People love being in York; they smile. The City appeals to all ages and backgrounds with all York's communities contributing to the vibrancy.

The council has forged a partnership with local communities, parish councils and voluntary organisations. Residents take ownership of local issues and feel empowered through thriving areabased Ward Committees.

York's people take collective responsibility for keeping children safe and protected from harm. Partners work together to identify risks and intervene early to prevent problems

getting worse. York is a place where children and childhood is highly valued. Our aim is for every child to achieve great things, be kept safe and to build resilience to enable them to make a successful transition to adulthood.

York's young people have access to the best education in the North, coordinated across our schools, colleges and universities. Partnership working means skills are linked to opportunities and everyone is supported to achieve their full potential whatever their background.

A well established citywide graduate and apprenticeship programme helps York keep students in the city, and has allowed small local businesses to gain valuable skills.

A continued effort to tackle poverty and social exclusion has achieved real results and helped ensure everyone feels part of York's ongoing success.

The Council provides information and coordination to allow people to live independently, supporting themselves and each other. An integrated Health and Social Care system means that for those who encounter challenges which stop them from living well without some assistance, additional support is available quickly and easily to prevent, reduce and delay need, whilst longer term support is available.

Mental health and wellbeing is given true parity of esteem to physical health in all services and organisations across York.

## **Our Place**

York has creatively used its heritage and unique assets to cement its reputation as a distinct, exciting and beautiful northern City.

The city has reclaimed its railway past with York Central delivering a new sustainable business and cultural community. Significant new quality office space has allowed businesses small and large to flourish and enabled a shift to higher paid jobs.

Through the council's effective partnership with the Business Improvement District and private sector, York has been protected and enhanced. High quality developments including York Central have been delivered and are occupied by high value employers. These projects have been developed with long term sustainability in mind, improving the attractiveness of the City while maintaining its unique identity and culture. Millions of visitors from around the world continue to flock to York.

Through the delivery of these key projects, we have grown our business rates base and this has allowed us to invest in key priorities including supporting economic growth, such as improvements to the Outer Ring Road and to deliver York's new Southern Gateway. With a station regeneration - the 'Kings Cross of the North' - and

recently completed High Speed links, businesses and residents can access other major cities in the country in less than 90 minutes.

Sustainability is at the heart of the city, and continuing investment in local transport means York now has the highest proportion of people using sustainable transport in the north with a resulting improvement in air quality and congestion.

The challenges of climate change and flooding are recognised. Local businesses and organisations have joined the council in signing up to the 'One Planet York' framework, promoting zero waste and zero carbon outcomes. Recycling has rocketed and with emissions falling, York is rightly recognised as the Greenest City in the North.

We have world-class cultural, retail and leisure opportunities, including the sports facilities at York's Community Stadium. District centres from Haxby to Bishopthorpe Road to Acomb Front Street thrive.

An evidence-based Local Plan has seen new housing built across the city, but the historic character of York and its Green Belt setting has been protected and enhanced with newly created strays and open spaces. Strong partnerships between developers and local communities have ensured that new housing is environmentally sustainable and blends successfully with existing

Annex B

settlements, with the necessary supporting infrastructure. There is also a range of additional affordable options for those on lower incomes as part of consistent efforts to keep housing within reach for all.

Whilst there has been growth in the number and quality of jobs in the tourism and hospitality sector, the largest growth has been in high value jobs in the rail, insurance, agri-tech and bioeconomy research sectors, both through incoming businesses and growing local businesses. By making the right choices around creating the right conditions for high value jobs, York has turned around the trends of falling wages and encouraged young people to stay in the city.

## **Our Council**

A great place deserves excellent public services, and in challenging circumstances, the Council has taken a strong lead to ensure these are secure for the long term.

The council continues to protect and enable frontline services To achieve this, the council works in partnership, making appropriate use of the expertise and capacity of all sectors, including its resilient communities.

Residents have confidence that the council is listening to them. The council is seen as accessible and accountable while meaningful engagement means residents' priorities are the council's priorities. The council acts on these

priorities, be they fixing potholes or investing in new parks, balancing resources to provide quick solutions with longer term approaches to ensure the sustainability of the city. The council is recognised as an excellent employer which pays a Living Wage and leads by example in tackling climate change.

Open, transparent, and cross-party decision making has helped drive forward all reforms. Technology is used to improve engagement with residents and open up local democracy.

The council like the city is seen as an example for others to follow. In 2030 York continues to make history.....